

Advertiser:	Priorities USA Action
Product Desc:	Issue
Estimate:	1565

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8-NOW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---			1		\$1,000.00	0.00					
E 3	8	10/19/12	10/19/12	8 News Now 5a M-F	CM	5-6a	----F--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				8 News Now 5a M-F											
8-NOW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--			1		\$1,000.00	0.00					
E 4	8	10/16/12	10/16/12	8 News Now 6a M-F	CM	6-7a	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$1,200.00	0.00					
E 5	8	10/18/12	10/18/12	8 News Now 6a M-F	CM	6-7a	---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---			1		\$1,200.00	0.00					
E 6	8	10/19/12	10/19/12	8 News Now 6a M-F	CM	6-7a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--			1		\$1,200.00	0.00					
E 7	8	10/22/12	10/22/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$1,200.00	0.00					
E 8	8	10/16/12	10/16/12	CBS This Morning 7-9a	CM	7-9a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$1,000.00	0.00					
E 9	8	10/17/12	10/17/12	CBS This Morning 7-9a	CM	7-9a	--W----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$1,000.00	0.00					
E 10	8	10/18/12	10/18/12	CBS This Morning 7-9a	CM	7-9a	---T---	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---			1		\$1,000.00	0.00					
E 11	8	10/19/12	10/19/12	CBS This Morning 7-9a	CM	7-9a	----F--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--			1		\$1,000.00	0.00					
E 12	8	10/22/12	10/22/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$1,000.00	0.00					
E 13	8	10/16/12	10/16/12	Live w/Kelly	CM	9-10a	-T-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				Live w/Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$1,100.00	0.00					
E 14	8	10/18/12	10/18/12	Live w/Kelly	CM	9-10a	---T---	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				Live w/Kelly											
LIVE WITH KELLY															

Order / Rev: 37567
Alt Order #: 08879084
Flight Dates: 10/16/12 - 10/22/12

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/18/12	10/18/12	Live w/Kelly Live w/Kelly	CM	9-10a	---T---	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,100.00		0.00			
E 15	8	10/16/12	10/16/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,200.00		0.00			
E 16	8	10/18/12	10/18/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,200.00		0.00			
E 17	8	10/22/12	10/22/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
E 18	8	10/19/12	10/19/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	----F--	:30	1	\$1,350.00	LV1	0.00	NM	1	\$1,350.00
BOLD & BEAUTIFUL/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,350.00		0.00			
E 19	8	10/16/12	10/16/12	Ellen Ellen	CM	3-4p	-T-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,600.00		0.00			
E 20	8	10/18/12	10/18/12	Ellen Ellen	CM	3-4p	---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,600.00		0.00			
E 21	8	10/17/12	10/17/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	--W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8-NOW 4PM/8-NOW 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,600.00		0.00			
E 22	8	10/22/12	10/22/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	M-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8-NOW 4PM/8-NOW 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,600.00		0.00			
E 23	8	10/18/12	10/18/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	---T---	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,700.00		0.00			
E 24	8	10/19/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,700.00		0.00			
E 25	8	10/18/12	10/18/12	630-7p Inside Edition Inside Edition	CM	630-7p	---T---	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$3,000.00		0.00			
E 26	8	10/22/12	10/22/12		CM	630-7p	M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

Order / Rev: 37567
 Alt Order #: 08879084
 Flight Dates: 10/16/12 - 10/22/12

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 Product Desc: Issue
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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
630-7p Inside Edition Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,000.00		0.00			
E 27	8	10/17/12	10/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--W----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
ENT TONIGHT 30/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$3,000.00		0.00			
E 28	8	10/19/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p	----F--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
ENT TONIGHT 30/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$3,000.00		0.00			
E 29	8	10/17/12	10/17/12	Letterman Letterman	CM	1135p-1237a	--W----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$950.00		0.00			
E 30	8	10/19/12	10/19/12	Letterman Letterman	CM	1135p-1237a	----F--	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$950.00		0.00			
E 31	8	10/22/12	10/22/12	Letterman Letterman	CM	1135p-1237a	M-----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$950.00		0.00			
E 32	8	10/17/12	10/17/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	--W----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$450.00		0.00			
E 33	8	10/19/12	10/19/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	----F--	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$450.00		0.00			
E 34	8	10/22/12	10/22/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	M-----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$450.00		0.00			
E 35	8	10/17/12	10/17/12	137-237a M-F Elec Plyg Electric Playground	CM	137-207a (1:37 XM-2:37 XM)	--W----	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$100.00		0.00			
E 36	8	10/19/12	10/19/12	137-237a M-F Elec Plyg Electric Playground	CM	137-207a (1:35 XM-2:35 XM)	----F--	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$100.00		0.00			
E 37	8	10/20/12	10/20/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
POLITICS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00			
E 38	8	10/20/12	10/20/12		CM	7-8p	-----S-	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00

